

Annual Long Beach  
Lesbian & Gay

# pride

May 19th & 20th 2018



## 35 Year Anniversary Festival Program

### sizes & rates

- Inside Front Cover: \$2075
- Page 3: \$2250
- Map 1/2 Page: \$1500
- Map 1/3 Vertical: \$1250
- Inside Back Cover: \$1975
- Two Page Spread: ~~\$2900~~ 17.75" x 11.375" Live Area: 17.25" x 10.375"  
**Special Price: \$2,500**
- Full Page Bleed: \$1550 8.875" x 11.375" Live Area: 7.875" x 10.375"
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- 1/2 Page Vertical: \$895 3.854" x 10.375"
- 1/3 Vertical: \$695 2.513" x 10.375"
- 1/3 Square: \$695 5.103" x 5.103"
- 1/4 Page: \$595 3.854" x 5.104"
- Open Market: \$275 2.513" x 2.4733"

### Deadline

Art/Copy Deadlines: April 5th

Distribution Date: April 19th

- Valuable Resource Guide to over 100,000 anticipated attendees at this year's festival.
- Distributed throughout Southern California weeks prior to the event.
- Fabulous opportunity to reach this diverse and affluent market.

Call Now to Advertise with Pride!

Lily R  
(714) 496-2003  
Lily@LB PrideGuide.com

### payment options

Please complete & email: Lily@LB PrideGuide.com

Please bill my credit card:

- American Express  Visa  MasterCard Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Credit Card Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_
- Check or Money Order enclosed in the amount of: \$ \_\_\_\_\_ Made payable to Live Media Group, 6216 E. Pacific Coast Hwy #19 Long Beach, CA 90803  
Sec Code

### authorization & non disclosure agreement

By signing below, Advertiser agrees to purchase and pay for the above advertising and services. Advertiser agrees not to disclose any aspect of this contract to any person or business. The above rates apply to the 2016 publication only.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_  
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